

### QATARI official Diamond Sponsor for Qatar Motor Show 2011

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- Al Hedfa: "Our sponsorship of this show reflects our ongoing support for notable events held in Qatar."

**Doha - Qatar, January 13, 2011:** QATARI DIAR Real Estate Investment Company, an international leader in sustainable real estate development, today announced its official diamond sponsorship of the Qatar Motor Show 2011, which will be held in Doha under the patronage of HE Sheikh Hamad Bin Jassim Bin Jabor Al Thani, Qatar's Prime Minister and Foreign Minister, from January 26 to 29 at the Doha Exhibition Center.

This year's Qatar Motor Show will be the first of its kind for the country, and one of the most important motor shows in the region. Drawing a significant number of international automotive companies and figures in the automotive industry, the show has attracted considerable attention and represents an opportunity to showcase the strength and potential of markets in the Middle East and the Gulf region.

Eng. Mohamed bin Ali Al Hedfa, GCEO of QATARI DIAR, commented, "QATARI DIAR is a company by Qatar, for Qatar and we are dedicated to supporting the national economy, and participating in all events that will contribute to creating a legacy for Qatar in the international arena."

"From this standpoint, our sponsorship of this show reflects our ongoing support for notable events held in Qatar. Events such as this one attract new international companies and play a major role in supporting Qatar's growing economy, by positioning Qatar as a prime destination for world events", Al Hedfa added.

Offering a truly interactive experience, the show promises to thrill visitors with a variety of activities and entertainment outlets. The Motor Show will showcase the **latest car models, concept cars, super cars and futuristic cars from** the automotive industry's leaders in innovation and design. In collaboration with the Car Coachbuilders Group of ANFIA, the Italian Association of the Automotive Industry, the Qatar Motor Show will host an area dedicated to concept cars, super cars, and to prototypes conceived by prestigious names in Italian car design and manufacturing.

Wholly owned by the Qatar Investment Authority, QATARI DIAR was established in 2005 to support Qatar's growing economy and currently has more than 35 projects underway in more than 20 countries around the world.

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